

**HEALTH AND WELL-BEING BOARD
13 SEPTEMBER 2016****JOINT HEALTH AND WELL-BEING STAKEHOLDER EVENT
SUMMARY**

Board Sponsor

Cllr John Smith, Cabinet Member with Responsibility for Health and Well-being
Dr Frances Howie, Director of Public Health

Author

Lucy Chick, Health and Well-being strategy Development Officer

Priorities	(Please click below then on down arrow)
Older people & long term conditions	Yes
Mental health & well-being	Yes
Obesity	Yes
Alcohol	Yes
Other (specify below)	

Groups of particular interest

Children & young people	Yes
Communities & groups with poor health outcomes	Yes
People with learning disabilities	Yes

Safeguarding

Impact on Safeguarding Children If yes please give details	No
Impact on Safeguarding Adults If yes please give details	No

Item for Decision, Consideration or Information

Information and assurance

Recommendation

1. The Health and Well-being Board is asked to;
 - a) Note the summary of the 'Developing Action Plans' stakeholder event held on the 9 June 2016, the full summary report is attached to this document as an appendix
 - b) Note the ongoing and further development of the priority area action plans

- c) Make sure that delivering the action plans is given a priority in their own organisation, bringing a refreshed and joined up approach to tackling our three priority areas**

Background

2. The second Joint Health and Well-being Strategy 2016-2021 outlined three new priorities for action which are;
 - Good mental health and well-being throughout life
 - Being active at every age and
 - Reducing harm from alcohol at all ages
3. The vision of the board is that Worcestershire's residents are healthier, live longer and have a better quality of life especially those communities and groups with the poorest health outcomes. The three new priorities affect large numbers of people across all age groups within the County, and are linked to good evidence of potential to improve health outcomes. Each area is affected by a range of factors over the course of people's lives; these can be related to their surroundings and communities as well as their own behaviours. The Health and Well-being Strategy has an increased focus on prevention and in order to achieve this, the board must work with all its stakeholders and partners to achieve its vision.
4. The new strategy sets out specific commitments by Board members and other key partners to fully support the embedding and implementation of the strategy and its action plans within their own organisations plans and activities. The Board will collectively need to satisfy itself that these requirements are actually being implemented with practical reporting of activities, outcomes and the sharing of best practise being demonstrated.
5. The process of preparing a Sustainability and Transformation Plan (STP) has been underway during the time of developing the Health and Well-being Strategy. The priorities of the Strategy are included in the STP and delivering the Health and Well-being Strategy will contribute significantly to the delivery of the STP, in particular its prevention theme.

The Event

6. The event which took place on 9 June 2016, aimed to promote the new Health and Well-being Strategy to a range of partners and stakeholders from across the County and give them an opportunity to shape the development of the action plans used to support the Health and Well-being board priorities. The main aims and objectives of the event were to:
 - Give an overview of current policy and practice in the three priority areas,
 - Provide partners with the opportunity to share experiences on how to tackle these priority areas,
 - Create an opportunity to develop key aims and objectives for each priority area,
 - Achieve ownership of the priority areas involving the widest range of partners and professionals,
 - Identify key aims and objectives for each priority area,

- Identify partners and organisations to work together to take action in tackling these priorities.
7. Over 100 delegates attended the event from various organisations from across Worcestershire these included; Action for Children, Healthwatch Worcestershire, Redditch and Bromsgrove District Council, The University of Worcester, Malvern Hills District Council, Freedom Leisure, Schools, Sports Partnership Herefordshire and Worcestershire, Worcestershire Health and Care NHS Trust, Wyre Forest District Council, Wychavon District Council, Fortis Living, St Pauls Hostel, Worcester Community Trust, Worcester Carers Association, Worcestershire CCG representatives, Age UK, Independence Trust, Community Action, Swanswell, Public Health England, Worcester City District Council, members of the Parliament.
 8. The event was opened by Councillor John Smith which was followed by presentations from Dr Frances Howie, Interim Director of Public Health and Public Health Consultants Karen Wright and Liz Altay. The presentations outlined the current context from National and local policies for each priority, highlighting the evidence and recommendations on how to work in partnership to achieve good outcomes on these priorities. Following the presentations attendees were asked to explore and develop different ways of thinking to create ideas and ways to tackle the issues associated with the three priority areas, as well as considering how partners across the County can work together effectively to generate the most benefit to the Worcestershire population. These ideas were then grouped into themes for smaller group discussions.
 9. Discussions identified several areas of development for each of the priority areas, the following is a summary of the areas of focus suggested by the stakeholders;
 - 10. Good mental health and well-being throughout life**
 - Building better mental health literacy
 - Further development of peer support and mental health champions
 - Promoting resilience & well-being through schools
 - Promoting mental health & wellbeing in the workplace
 - Making better use of community assets
 - Dementia prevention & tackling loneliness
 - 11. Being Active at every age**
 - Developing a Countywide campaign
 - Starting Active Lives – focusing on children, young people and families
 - Developing local action
 - Supporting Active People – focusing on groups who are less likely to be active
 - Workplace activity
 - Active Environments
 - 12. Reducing harm from alcohol at all ages**
 - Alcohol Licensing
 - Awareness raising in educational settings
 - Workplace health
 - Enhancing the role of volunteers

- Emphasis was placed on the need to place greater value on volunteering and developing the role of volunteers

Next Steps

13. Following the themes developed, each of the dedicated Strategy Development Officer's in the Public Health Team are developing coordinated action plans to focus on key areas of work over the next five years of the plan in conjunction with partners and stakeholders.
14. A copy of the full summary of the Health and Well-being Board event is attached in Appendix One.

Legal, Financial and HR Implications

15. There are no direct legal, financial or HR implications.

Privacy Impact Assessment

16. Not applicable

Equality and Diversity Implications

17. An equality impact assessment is not relevant for this particular report.

Contact Points

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Specific Contact Points for this report

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Supporting Information

- Appendix One, Full Stakeholder Summary Report (Available on-line)

Background Papers

In the opinion of the proper officer (in this case the Director of Public Health) the following are the background papers relating to the subject matter of this report:

- Health and Well-being Strategy 2016-2021